



48th Annual
**NEW YORK
COURSE**

December 12-13, 2024 • New York Marriott Marquis

INVITATION

Dear Colleagues,

Welcome to the 48th Annual New York Course, a premier GI conference being held at the New York Marriott Marquis at the height of the winter holiday season. NYSGE members and attendees from across the country are looking forward to returning to Times Square for this year's in-person event. In addition to the Annual New York Course, the conference includes the Doris C. Barnie GI Nurses and Associates Course, and the Annual New York GI Fellows Endoscopy Course. With an expected attendance of more than 700 gastroenterologists, endoscopists, surgeons, GI fellows, and GI nurses and associates, the 48th Annual New York Course is among the three largest endoscopy conferences in the United States.

Featuring a faculty of more than 80 distinguished educators and clinicians, the event will include:

- Educational Lectures, Case Presentations, and Discussions
- Five Live Endoscopy sessions telecast from NYU Langone Health
- Integrated Course for GI Nurses and Associates
- GI Fellows Poster Session
- Annual New York GI Fellows Endoscopy Course
- Device, Drug, Product, and Service Exhibits

The support of industry partners is integral to the success of our event. Thank you for reviewing our prospectus and considering our request for sponsorship and participation. If you have any questions, I may be reached at ljohnson@veritasamc.com or 847-752-5920.

We look forward to receiving your commitment!



Lauren Johnson
Account Manager-Industry Relations
NYSGE

PARTNERSHIP OPPORTUNITIES

NYSGE Annual Course Suggested Partnership Packages. We welcome the opportunity to customize packages to meet your initiatives.

DIAMOND | \$50,000

INDUSTRY SPONSORED PRODUCT THEATER (60-Minute Lunch)

A dedicated hour for your product specialist or guest speaker to highlight your product or service to our NYSGE attendees. Includes refreshments and AV services, held in the **Main Session Hall** during the lunch break. 8'x20' booth space available.

Diamond Level sponsorship includes:

- Prime location of 8'x20' exhibit space, including a 6' table and 2 chairs
- Standard AV projection included for product theater
- Promotion of your sponsorship to all NYGSE attendees via eblast
- Company recognition on the NYGSE website
- Recognition on sponsorship signage in the meeting pre-function space
- Recognition in the registration materials
- Five complimentary registrations for company representatives

PLATINUM | \$25,000 | Choose one:

INDUSTRY SPONSORED PRODUCT THEATER (60-MINUTE LUNCH)

A dedicated hour for your product specialist or guest speaker to highlight your product, or service to our NYSGE attendees. Includes refreshments and AV services, held in the Concurrent Session Rooms during the lunch break. 8'x20' booth space available.

MEETING WEBSITE SPONSOR (Exclusive)

Make a lasting impression on attendees by sponsoring the app that houses all materials for the meeting, allowing your banner ad to be viewed repeatedly by all attendees. 8'x10' booth space available.

FELLOWS - INDUSTRY SPONSORED PRODUCT THEATER - WEDNESDAY - LUNCH

A dedicated hour for your product specialist or guest speaker to highlight your product or service to our NYSGE attendees. Includes refreshments and AV services, held in the Concurrent Session Rooms during the lunch break. 8'x10' booth space available.

NURSES & GI ASSOCIATES PROGRAM

A dedicated hour for your product specialist or guest speaker to highlight your product or service to our NYSGE attendees. Includes refreshments and AV services, held in the Concurrent Session Rooms during the lunch break. 8'x10' booth space available. Held Thursday, December 12, 2024.

Platinum Level sponsorship includes:

- Prime location of 8'x20' exhibit space, including a 6' table and 2 chairs
- Standard AV projection included for product theater (not applicable to meeting app sponsor)
- Promotion of your sponsorship to all NYGSE attendees via eblast
- Company recognition on the NYGSE website
- Recognition on sponsorship signage in the meeting pre-function space
- Recognition in the registration materials
- Four complimentary registrations for company representatives

PARTNERSHIP OPPORTUNITIES

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GOLD | \$15,000 | Choose one:

EVENING INDUSTRY SPONSORED RECEPTION OR DINNER PROGRAM

Opportunity to sponsor an evening reception for your company's networking and/or speaker presentation. Standard audio/visual service included (if held at the host hotel). Refreshments not included. 8'x10' booth space available.

WI-FI SPONSOR (Exclusive Opportunity)

Your company name will be incorporated into the Wi-Fi passcode, grabbing the attention of all NYSGE attendees. Company name and password will be displayed on signage and on the meeting app.

PRESIDENT'S FACULTY RECEPTION SPONSOR (Up to 2 Opportunities)

Opportunity to sponsor and network at the reception with NYSGE attendees.

RECHARGE STATION SPONSOR (Branded)

Be the exclusive sponsor of the dedicated space where attendees can charge devices and watch the sessions while not in the main room.

NYSGE DEI RECEPTION SPONSOR

Opportunity to sponsor and network at the reception with NYSGE attendees. The reception will be held on Thursday night and in collaboration with WIE - Multiple Sponsors.

FOCUS GROUP

An unparalleled opportunity to gain industry insight! NYSGE will organize a group of subject matter experts to convene with your team for an hour on a topic of your choosing during the course.

BRANDED LANYARDS

Your corporate logo will be displayed on conference badge lanyards given to all attendees and your organization will be acknowledged in the meeting program.

Gold Level sponsorship includes:

- 8'x10' exhibit space, including a 6' table and 2 chairs
- Company recognition on the NYGSE website
- Recognition on sponsorship signage in the meeting pre-function space
- Recognition in the registration materials
- Three complimentary registrations for company representatives

PARTNERSHIP OPPORTUNITIES

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SILVER | \$10,000 | Choose One:

COFFEE BREAK SPONSOR

Provide attendees with an AM/PM jolt through sponsorship of coffee breaks.

Silver Level sponsorship includes:

- 8'x10' exhibit booth includes 6' table and 2 chairs
- Company recognition on the NYGSE website
- Recognition on sponsorship signage in the meeting pre-function space
- Recognition in the registration package
- Two complimentary registrations for company representatives

BRONZE | \$6,500 | Includes Table Top Exhibit

Bronze Level sponsorship includes:

- 8'x10' exhibit space, including a 6' table and 2 chairs
- Company recognition on the NYSGE website
- Recognition on contributor signage in the meeting pre-function space
- Recognition in the registration packet
- Two complimentary registrations for company representatives

REGISTRATION FORM

Contact Name

Company Name

Address

City State ZIP

Phone Fax

Email

Signature

SPONSORSHIP OPTIONS

DIAMOND \$50,000

- Industry Sponsored Product Theater (Lunch)

PLATINUM \$25,000 Choose One:

- Industry Sponsored Product Theater
- Meeting Website
- Fellows - Industry sponsored Product Theater- Wednesday - Lunch
- Nurses & GI Associates Program

GOLD \$15,000 Choose One:

- Evening Industry Sponsored Reception or Dinner Program
- Wi-Fi
- President's Faculty Reception
- Recharge Station
- NYSGE DEI Reception
- Focus Group
- Branded Lanyards

SILVER \$10,000 Choose One:

- Coffee Break

BRONZE \$6,500

Includes Tabletop Exhibit

| Representative Name (Last, First) | Title | Email Address | Phone |
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PAYMENT INFORMATION

Please select your preferred method of payment:

- Credit Card: A member of our accounting team will contact you directly

A 4% processing fee will be added to all credit card payments

- Check payable to: New York Society For Gastroenterology & Endoscopy (in US dollars on a US bank)

Tax ID #13-2846619

Mail to: 1061 East Main Street, Suite 300, East Dundee, IL 60118

- Please Invoice

Return this completed Registration Form to Lauren Johnson

Email: ljohnson@veritasamc.com

Mail: Veritas Association Management, 1061 East Main Street, Suite 300, East Dundee, IL 60118